LOCAL WORKFORCE SYSTEM

MARCH 11, 2015

Workforce Investment Network FOR MARYLAND
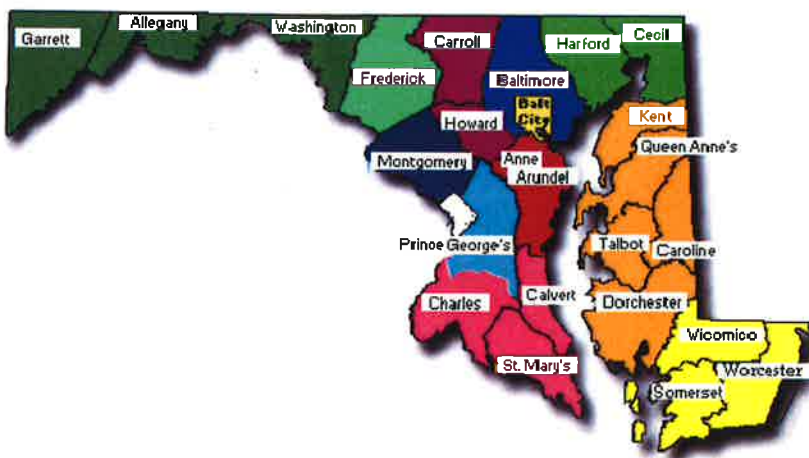

WORKFORCE INVESTMENT NETWORK FOR MARYLAND (WIN)

Workforce Investment Network FOR MARYLAND

- **An association of the 12 workforce Directors in Maryland**
- **Meet monthly**
- **Collaborate with DLLR**
- **Advocate for the public workforce system**
- **Provide training for the workforce system in Maryland**

LOCAL WORKFORCE INVESTMENT AREAS

LOCAL BOARD STRUCTURE

- **Local Governments**
    - Frederick
    - Mid-Maryland
    - Baltimore City
    - Western Maryland

- **Economic Development**
    - Baltimore County
    - Montgomery
    - Prince George's

- **Nonprofit**
    - AAWDC
    - Susquehanna
    - Upper Shore

- **Tri-County Council**
    - Lower Shore
    - Southern Maryland

CHIEF ELECTED OFFICIAL

Workforce Investment Network FOR MARYLAND

- Request designation of local areas from the Governor
- Designate a fiscal agent
- Appoints Local Workforce Investment Board (LWIB) members
- Guides over all workforce development priorities for local areas

ROLE OF LWIB MEMBERS

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- Planning and implementation
- Advise on economic conditions of local area
- Fiscal and program oversight and monitoring
- Select vendor(s) to deliver services
- Negotiate local performance

LWIB REQUIRED MEMBERS

- 51% from the business community
- Labor unions
- Community based organizations
- Education (public schools and community colleges)
- Economic development
- Other core One-Stop partners

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MEETING LOCAL NEED

- Which industries to target
- Target populations
- Number and locations of One-Stops
- Funding for local/regional strategic priorities

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LOCAL STRATEGIC PRIORITIES

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- **CyberWorks, *AAWDC***
  - $366,000 EARN Maryland Grant
- **Youth CareerConnect, *Prince George's County Economic Development Corporation***
  - $7M USDOL Youth CareerConnect Grant
- **Accelerating Connections to Employment (ACE), *Baltimore County Department of Economic and Workforce Development***
  - $11.9M USDOL Workforce Innovation Fund
- **Maryland Tech Connection, *AAWDC***
  - $9.9M USDOL Ready to Work Partnership Grant

ONE-STOP SERVICES

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BUSINESSES

- **Labor market data**
- **Talent recruitment**
- **Pre-screening**
- **Training**
- **Tax credit information**
- **Hiring incentives**
- **Lay-off aversion**
- **Incumbent worker training**

JOB SEEKERS

- **Job search assistance**
- **Job readiness assistance**
- **Assessments**
- **Labor market data**
- **Job placement assistance**
- **Training**
- **Career planning assistance**
- **Barrier removal**

CONCLUSION

Locally-driven system focused on meeting local needs and priorities

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QUESTIONS?

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