

Meeting Minutes
MARCH 15, 2017 3:30 P.M. – 5:30 P.M.
TURF VALLEY RESORT, 2700 TURF VALLEY ROAD
WATERFORD BALLROOM, ELLICOTT CITY, MD 21042



MEMBERS PRESENT

Louis Dubin, (Chair)
Ronald R. Peterson (Vice Chair)
Sam Abed
Gary Batey
Carol Beatty
Michelle A. Bell
Timothy R. Campbell
Francis "Hall" Chaney, III
Veronica A. Cool
Kirkland "Kirk" Murray
Alexander Núñez
Lourdes R. Padilla
Mike Posko
Charles Ramos
Edward C. Rothstein, Col Ret
Lisa Rusyniak
Karen Salmon
Kelly M. Schulz
Marty Schwartz
Gerald "Jerry" Shapiro
William E. Simons
Matt Turpin
Michelle J. Wright

MEMBERS ABSENT

Vanessa Atterbearly
Gary Bockrath
Adrian Chapman
Chris Desauteis
Katarina Ennerfelt
Christopher M. Ensey
James D. Fielder
Bernie Fowler
R. Michael Gill
Steve Groenke
Alvin Hathaway
Tony Hill
Frank Kelly
Charles Ketner
Allan Kittleman
Rona E. Kramer
Sandra Kurtinitis
Andrew B. Larson
Larry Letow
Dawn Lindsay
Fred D. Mason, Jr.
Roya Mohadjer
Stephen R. Moyer
Stephen K. Neal
George W. Owings, III
Michael J. Pantelides
Douglas J.J. Peters
P.C. Price
Karen Tomasello

GUESTS

Bryan D. Ashby
Brandon Butler
Ruthy Davis
Brian Dulay
Lloyd Day
Michelle Day
Bruce England
Christopher Falkenhagen
Deb Gilbert
Terry Gilbert
Dina Gordon
Cynthia Gurne
Kristen Hare
Kenneth Hopkins
Gregory James
Susan Kaliush
Mike Kelly
Milena Kornyl
Tom Maze
Dan McDermott
Sara Muempfer
Denise Nooe
Sue Page
Kristine H. Pearl
James Rzepkowski
Bret Schreiber
Esther Shafer
Walter Simons
Walt Townshend
Fran Trout
Ricky Venters
Charles Vollmer
Charlene Wade
Rebecca Webster

GWDB STAFF

Mike DiGiacomo
Valerie Edwards
Darla Henson
Cynthia Trout
Grason Wiggins

INTRODUCTIONS AND WELCOME OPENING REMARKS

Louis M. Dubin, Chair, Governor's Workforce Development Board (GWDB), called the meeting to order at 3:40 p.m. by welcoming all members to the March 2017 quarterly meeting.

Secretary Kelly Schulz also welcomed the Board and shared an update from the Department of Labor, Licensing and Regulations surrounding the workforce Apprenticeships Program and Correctional Education.

Past Chairman Hall Chaney delivered a few parting remarks around his decision to step down from the chair position and once again thanked the Board for their hard work under his leadership. A copy of his resignation letter was provided with the meeting agenda.

Chair Dubin introduced the theme "Passion for Workforce Development" and encouraged the group to remain connected and engaged, emphasizing "We are Ambassadors" for the private sector. He recently attended the National Governor's Association Conference in DC and has been granted a government email address for outreach – Louis.Dubin@maryland.gov.

Chair Dubin introduced Secretary Lourdes R. Padilla from Department of Human Resources and welcomed her to the Board.

APPROVAL OF MINUTES

Without a quorum present, an approval of the minutes from the December 2016 GWDB Board meeting will wait until the next meeting.

GWDB UPDATES

Mike DiGiacomo, Executive Director provided an update of recent activity.

- The Board meeting is being held at Turf Valley Resort to accommodate inclusion of the workforce team Raising the Bar conference. Director DiGiacomo invited Board Member Kirkland Murray to provide an update on the conference.
- The GWDB 2016 Annual Report is almost complete. Director DiGiacomo thanked Task Force Chairs for their submissions and contributions.
- Staff has participated in a number of local WIB meetings throughout the State.
- Staff has participated in Career Technology Center monitoring visits with the Maryland State Department of Education – Frederick County, Queen Anne's County, Wicomico County, Worcester County, St Mary's County and Charles County.

Director DiGiacomo shared that because Career Technology Education was a major point of interest at the December 2016 GWDB meeting, an invitation was extended to MSDE and the CTE principals to discuss the activity around student career readiness and how the Board can be involved.

Career and Technology Education

Superintendent Karen Salmon provided a brief overview of the modern career technology schools illustrating the differences between schools of today and the vocational schools of years ago. She also shared with the group literature that outlines various programs offered around the State called the “Blue Book”.

Superintendent Salmon then introduced guest speakers, Dr. Kristine Pearl, Supervisor of Frederick County Career Technology Center and Brian Ashby, CMAA, Supervisor of Career Technology Education of Wicomico County who delivered presentations and insights into current programs and needs associated with those programs.

Dr. Pearl introduced Ester Shafer, a past student of career technology education who found success in a non-traditional learning setting. Ms. Shafer spoke with the group about her struggles and successes, advocating for more business involvement.

GWDB TASK FORCE REPORT

The GWDB Workforce Task Force Chairs provided a status report to the Board.

- **Advanced Manufacturing** - Matt Turpin, President and CEO of ZenTech Manufacturing, Inc shared the Task Force had no immediate updates since last meeting. However much of their work evolves around the CTE programs and the Task Force suggest a better form of marketing of the programs such as is being done in Frederick and Washington counties with the Youth Apprenticeship program.
- **Changing Demographics** - Veronica Cool, Founder & Managing Director Cool & Associates, LLC spoke of the pilots introduced at the December Board meeting. More doors need to be opened with partnerships and funding as the Vehicles for Change program is expanding into Prince George’s County and these programs should progress now passed the pilot phase. Ms. Cool is also recruiting new task force members.
- **Cybersecurity and Information Technology** - Louis Dubin, Managing Partner Redbrick LMD along with Director Mike DiGiacomo discussed a recent convening with 16 members including multiple partner agencies to review best practices utilized by NSA and created action items. Cyber Maryland is being held in October and the Task Force will be combining efforts with the conference.
- **Healthcare and Life Sciences** - Ron Peterson, President, The John Hopkins Health System discussed a partnership with BACH to identify careers in healthcare that do not need college degrees. The goal is to create career pathways for less well know positions in healthcare. The Task Force is also looking to emphasize skills enhancement training in the workplace to encourage growth and promotion.
- **Marketing & Branding** - Lisa Rusyniak, President & CEO Goodwill Industries of the Chesapeake, Inc indicated there has been no formal meeting since the last Board meeting but an RFP was completed at the end of the quarter.
- **Skilled Trades Healthcare and Life Sciences** – No report.

Chair Dubin announced there will be a Task Force Chair meeting on April 4, 2017 – 9am-11am at Open Works to review the strategic plan for 2017. There will be presentations surrounding internships and from the Department of Commerce. All are welcome to attend.

ADJOURNMENT

Due to lack of a quorum, the Local Plans will be brought to the Board for approval at the June 2017 meeting.

Secretary Schulz shared final thoughts regarding recent data indicating historical low percentages of youth who are unemployed and those who are under 24 years of age lacking work experience.

Meeting adjourned at 5:20 p.m.

Next meeting June 14, 2017

Submitted by:
Cynthia Trout
Deputy Director