

**State Of Maryland  
Governor's Workforce  
Development Board  
Quarterly Board Meeting**

**Wednesday, September 16<sup>th</sup> 2020**



<https://www.nga.org>

NGA Center Workforce Development &  
Economic Policy Program Overview

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# Workforce Development & Economic Policy Program Overview



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Workforce Development & Economic Policy

NGA Center for Best Practices



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# The National Governors Association

## Founding

The May 1908 meeting of President Theodore Roosevelt and governors led to the creation of the National Governors Association.



*Photo: The first meeting of the nation's governors, convened by President Theodore Roosevelt in Washington D.C., 1908.*

## What We Do

The National Governors Association (NGA) is the nonpartisan organization of the nation's governors. Through NGA, governors identify priority issues and deal with matters of public policy and governance at the state, national and global levels.

The NGA Center for Best Practices is the only research and consulting firm that directly serves governors, and helps governors and executive branch leaders develop and implement innovative solutions to public policy challenges. Our Government Relations team ensures that states are a strong voice in Washington, D.C. We also provide management consultative services to both new and incumbent governors, their senior executive staff and trusted advisors.

# The NGA Center for Best Practices

## Services:

- National Meeting of Governors
- Customized Technical Assistance
- Multi-State Consortia and Peer Learning
- Research & Published Reports

## Program Areas:

- Cybersecurity
- Energy and Environment
- Healthcare Cost and Coverage
- Health Data and Workforce
- Health Systems
- Homeland Security
- K-12 Education
- Postsecondary Education
- Public Health
- Public Safety and Legal Counsels
- **Workforce Development & Economic Policy**



*Photo: Maryland Governor Larry Hogan addressing his fellow governors at the NGA Summer Meeting in 2019.*

# Workforce Development & Economic Policy Program

*The Workforce Development & Economic Policy Program team provides research, policy guidance and technical assistance to governors and state leaders with a focus on expanding equitable access to economic opportunity by eliminating policy barriers to economic mobility and increasing economic dynamism, quality job growth, and the availability of rewarding skill development opportunities in all communities.*

# Workforce Development & Economic Policy Program

## 2020-2021 Projects Include:

- American Apprenticeship Initiative
- Occupational Licensing Policy Learning Consortium (thru Dec. 2020)
- Partnership to Advance Youth Apprenticeship (PAYA)
- Policy Academy on Business Regulations
- State Exchange on Employment and Disability (SEED)
- State Role in National Defense
- Understanding and Supporting the On-Demand Workforce (thru Nov. 2020)
- Workforce Development Technical Assistance Program (WDTAP)
- Technical Assistance to Economic Policy Advisors & Economic Development Executives

## Under development/more info coming soon!

- Innovation grantmaking and TA program to states for workforce recovery
- Economic security and mobility for low-income workers and families
- Small business revitalization and growth



# Workforce Development & Economic Policy Program



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# Overview: Workforce Development Technical Assistance Program

- General technical assistance and resources
  - Weekly Workforce Update newsletter
  - Development of TA memos and other written resources on request
- Customized technical assistance
  - Facilitation of and/or presentations at state workforce board meetings
  - Private TA calls or memos on request
- Analysis, updates, and feedback opportunities on federal policy with NGA's Office of Government Relations
- Direct access to a network of colleagues and peers across states
  - Bi-annual convenings (Summer and Winter)
  - Regular calls / webinars for members on timely subjects
  - Informal cross-state working groups, as needed
  - Inquiries through NGA staff to peer states on specific subjects



# Overview: Workforce Development Technical Assistance Program

- Participating states may appoint the following to be involved/receive services through the program:
  - Governor's workforce, education, and/or economic policy advisor;
  - State workforce liaison;
  - State workforce board chair; and
  - State workforce board staff director.
- NGA Center serves secretariat functions for two affiliate associations:
  - National Association of State Workforce Board Chairs
  - National Association of State Liaisons for Workforce Development Partnerships
- Fees collected support NGA Center staff time for these services

# NGA COVID-19 Response and Recovery

## NGA Internal COVID-19 Taskforce

### Subcommittees:

- Public health response
- Economic recovery
- Equity in response and recovery
- Legal counsels peer-to-peer support

### Resource Development: [www.nga.org/coronavirus](http://www.nga.org/coronavirus)

- State action trackers and summaries
- Memos and briefs (both public and confidential)

### Real-Time Peer Learning:

- Unemployment calls every 2 weeks (next call Thurs. Aug. 27, 2 pm EDT)
- State Coronavirus Action Network (SCAN) calls every 2 weeks
- Governors-only calls
- Governors' state-federal affairs representatives calls
- Governors' state funding leads, Governors' legal counsel, other key groups

# NGA COVID-19 Response and Recovery

## Related Resources & Events:

Reskilling & Recovery Network (July-Dec. 2020 partnership with AACC)

On-Demand Workforce Summit Sept. 30 - Oct. 1

State Role in National Defense Workshop Series & Issue Briefs:

- Engaging and reaching our defense communities (week of Sept. 14)
- Installation resilience (week of Oct. 5)
- Defense workforce development (week of Nov. 16)
- Defense industry resilience (early/mid December date TBD)

American Apprenticeship Initiative Report on Success Factors

Occupational Licensing Final Report

Workforce Stabilization & Recovery Agenda

Orientation for new Association members!

# NGA COVID-19 Response and Recovery

## Recently Published Resources:

- State Guide for Preparing the Future Workforce Now (report & website)
- Understanding & Supporting the On-Demand Workforce (paper)
- Building a Contact Tracing Workforce (paper)

# Workforce Development Across the States



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# Workforce Development Across the States

- Increasing access in a time of need through remote service delivery and offering virtual programs
- Deploying staff and contracting assistance to support unemployment insurance demand
- Targeting outreach and coordination to support businesses
- Advancing equitable opportunities for communities disproportionately affected
- Leveraging grants and CARES Act funding for strategic investments



# Workforce Development Across the States

## Increasing Access & Deploying Staff

**New Jersey** Department of Labor and Workforce Development (NJDOL) is now offering a full suite of online and telephonic jobseeker services through its One-Stop Career Centers. Comprehensive support for unemployment customers remains available online, and through the regional call centers, which have expanded their capacity. Remote-access services available through the One-Stops include career planning; assessment of training needs; occupational skills training and job search support for unemployed adults and dislocated workers; Re-Employment Services and Eligibility Assessment (RESEA), which unemployment claimants find work before they exhaust their benefits. NJDOL has continually works with the state's Economic Development Authority to help New Jersey workers find immediate, in-demand employment through the [jobs portal](#). [Services accessible to employers](#) include recruitment assistance, virtual job fairs, apprenticeship programs, on-the-job training, layoff aversion, and incumbent worker training.

# Workforce Development Across the States

## Targeting Outreach to Businesses

**Maine** Gov. Janet Mills recently [announced](#) the [Maine Economic Recovery Grant Program](#) to support Maine businesses and nonprofits as they continue to grapple with economic hardships caused by COVID-19. The program, backed by \$200 million in Federal CARES Act Coronavirus Relief Funds (CRF), will provide financial relief for businesses and non-profit organizations that incurred business disruptions as a result of the COVID-19 pandemic. The grants are intended to help sustain the viability of Maine's small businesses and nonprofits - not to replace lost profits - and will provide short-term relief to help stabilize Maine's economy while still focusing on the state's long-term goals described in the state's [10-year strategic economic development plan](#). The program draws on a recommendation from the Governor's [Economic Recovery Committee](#)

# Workforce Development Across the States

## Advancing Equitable Opportunities

**Rhode Island** Gov. Gina M. Raimondo and Mike Grey, Chair of the Governors' Workforce Board recently [announced](#) an investment of \$45 million for a workforce development partnership that will create thousands of job opportunities for Rhode Islanders displaced by COVID-19 and help break down traditional barriers to hiring. The initiative – Back to Work RI – will use CARES Act funding to accelerate Rhode Island's economic comeback, pairing a unifying approach to job training with critical wraparound supports such as language support, financial coaching, childcare, and access to technology.

**Delaware** Gov. John Carney [signed Executive Order #43](#), creating the Rapid Workforce Training and Redeployment Training Initiative to assist Delaware workers and their families who have lost jobs and income due to the COVID-19 crisis. The workforce development program will initially be funded with \$10 million of federal CARES Act funding. Under Governor Carney's order, the Delaware Department of Labor will work with the Delaware Workforce Development Board to establish approved training and certification programs for unemployed and underemployed Delawareans. Training programs included in the rapid workforce development initiative will focus on in-demand occupations and skills currently demanded in Delaware workplaces.

# Workforce Development Across the States

## Leveraging Funding for Strategic Investments

**Missouri** Gov. Parson has dedicated funding for the [Return Strong initiative](#) to help Missourians skill up and get back to work, and to safely and responsibly reopen the public workforce system. Gov. Parson included \$1 million to be distributed to the Office of Workforce Development and Local Workforce Development Boards to support Missourians safely resuming in-person job search assistance at Job Centers across the state. In addition, un- and underemployed Missourians can access job training funds through Return Strong. \$6.7 million is dedicated toward additional job training funds to help displaced workers skill up and return to the workforce stronger than when they left it, \$2 million to train Missourians for high-demand positions in information technology, and \$1 million for the Fast Track Workforce Incentive Grant. \$8.7 of these funds will come from the Coronavirus Relief Fund and \$1 million will come from the Governor's Emergency Education Relief Fund in the CARES Act.

**Illinois** Gov. JB Pritzker [announced](#) a new \$16.6 million investment to expand job opportunities for Illinoisans who have lost their jobs during the COVID-19 pandemic. Through two new grants received from the U.S. Department of Labor, the Illinois Department of Commerce and Economic Opportunity will distribute funding to place, train and hire nearly 1,300 residents for an array of jobs related to the ongoing pandemic response. The funding includes an \$8.3 million grant from the federal Disaster Recovery Grant Program and an \$8.3 million grant from the federal Employment Recovery Grant - both part of the National Dislocated Worker Program.

# Workforce Development Across the States

## Leveraging Funding for Strategic Investments

**Idaho** Gov. Brad Little [announced](#) that more than 10,000 Idaho Return to Work bonuses were sought for employees by nearly 2,000 Idaho businesses on the first day of the application window opening. Idaho set aside \$100 million in federal Coronavirus Relief Funds to cover the bonuses. One-time cash bonuses of up to \$1,500 for full-time work and up to \$750 for part-time work and will be provided to the worker after return to the workplace. The funds are available on a first-come, first-served basis (based on date of return to work) for qualified applicants. Employers apply for the bonuses on behalf of their employees. Eligibility requirements and information on how to apply are available at <https://rebound.idaho.gov/return-to-work-bonuses/>.

**Wyoming** Gov. Mark Gordon [announced](#) that adults who are unemployed or underemployed due to COVID-19 are now eligible for a grant to pay for education at one of the state's community colleges or the University of Wyoming. The Governor has allocated \$7.5 million in CARES Act funding to the Adult Education Grant Program, which will provide scholarships to Wyoming adults between the ages of 25 and 64 who are unemployed or underemployed due to the impacts of COVID-19.

# QUESTIONS?



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