

FUELING THE WORKFORCE PIPELINE

ENGAGEMENT OPPORTUNITIES FOR THE
GOVERNOR'S WORKFORCE DEVELOPMENT BOARD



ABOUT JUNIOR ACHIEVEMENT

Junior Achievement provides scalable, hands-on learning opportunities to give K-12 youth the chance to explore high-demand careers while understanding the pathway to getting there—ensuring that the next generation is prepared for the demands of tomorrow's economy.

THREE WAYS TO MAKE AN IMPACT

1

PARTICIPATE IN JA INSPIRE

Empower the future workforce to explore in-demand career opportunities through this dynamic, hands-on experience featuring the region's most prominent employers, government agencies, and post-secondary institutions. Showcase your company as a booth or industry sponsor and reach thousands of middle school students as they design their pathways for high-growth careers.



2

HOST A JA JOB SHADOW

Looking to expose the future workforce to your company? Host a JA Job Shadow with a group of students for a half day at your place of business. This is a unique opportunity to showcase careers in your industry and help youth understand the expectations of today's workplace. JA recruits the students and coordinates details with your team to make the day a success.



3

VOLUNTEER AS A COACH OR MENTOR

JA has a variety of volunteer opportunities to fit your company's busy schedule. From one hour to one day, we can find a rewarding experience for you and your team that meets your outreach goals.

**ARE YOU READY
TO EMPOWER OUR
FUTURE WORKFORCE?**

**Click here to sign up or
contact Katie Ballance at
410.753.3296 or
kballance@jamaryland.org**